



PEDRO ZAMORA, Executive Director, Hispanic Economic Development Corporation (HEDC)



Pedro Zamora has over 36 years' working at public, nonprofit organizations, and corporations, including community development, economic, product development, and advance research projects in telecommunications.

He has worked with the neighborhood residents, community organizations, universities, and government agencies in Kansas City. He implemented a community-wide needs assessment and then wrote a successful Planning Sustainable Places grant to complete a master plan for the Westside Community of Kansas City, MO.

As the Executive Director for HEDC a nonprofit community development corporation (CDC) and its subsidiary the Impacto Fund a certified Community Development Financial Institution (CDFI), Pedro is committed to the organizations focus in stabilizing the urban core Low – Moderate Income communities asset retention and wealth creation, through small business development, creating affordable loan products and providing bilingual entrepreneurship training.

Raised in Kansas City's Latino Westside community has given him a unique perspective on some of the challenges faced by Westside and other minority community residents. He is active on the Cities Advance KC, Kansas City Civic Council – KC Rising committee and The Greater Kansas City Chamber of Commerce Access to Capital advisory boards.