



**JUNIOR LEAGUE OF
KANSAS CITY, MISSOURI**

Junior League of Kansas City, Missouri, Receives AJLI Award

FOR IMMEDIATE RELEASE

Media contact:

Kim Craig, Director of Marketing

marketing@jlk.org

July 12, 2021

**JUNIOR LEAGUE OF KANSAS CITY, MISSOURI RECEIVES ASSOCIATION OF JUNIOR LEAGUES
INTERNATIONAL AWARD FOR C3KC**

KANSAS CITY, MO--The Junior League of Kansas City, Missouri, was recently awarded the Association of Junior Leagues International Award for Development for its C3KC conference. The Award for Development recognizes an exceptional fundraising program from a pool of 295 Junior Leagues worldwide, directly impacting the Junior League Mission. The award includes a \$10,000 grant. C3KC is a collaborative conference for corporate, civic, and community stakeholders, intended to spark change for a better Kansas City. Participants develop and enhance community leadership competences that are easily transferable to the business and nonprofit sectors.

This award recognized the C3KC 2020 event, held on March 4, 2020 at Union Station. Speakers included keynote presenter Yancey Strickler, co-founder of Kickstarter, and 30 local leaders from all sectors of our community.

Since 1914, the Junior League of Kansas City, Missouri, has been associated with more than 350 community agencies and organizations. Since the League's inception, League members raised \$18.7 million for our mission given more than 2.5 million hours of volunteer time.

For more information about the Junior League of Kansas City, Missouri, visit www.jlk.org.

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