

Inside Scoop

Fall 2016



*Come Shop &
Experience the Magic*

 Junior League of Kansas City, Missouri **holidaymart** 2016
great shopping for a great cause



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Holiday Mart

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INSIDE SCOOP

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Kansas City Hospice/Solace House	Women's Employment Network
MOCSA	Women's Foundation of Greater KC
Rose Brooks Center	
Samuel Rodgers Health Center	



President's Letter

Welcome to our new League Year!

It's amazing how fast a year flies by, and I can't believe we've already begun our next year of legacy in Kansas City. For me, the start of the year is always an exciting time for the League.

In early June, the 2016-2017 League year started with our Community Roundup. There we had the opportunity to tell the more than 48 community organizations seeking our support about the JLKCMO. We also educated these nonprofit organizations about the many ways we can partner together through our Signature Programs, Community Volunteers and Grants, Community Endowment, Action Team and other avenues.

The start of a new year also means welcoming of our New Member class. This year's class is comprised of 142 amazing women – our largest in several years! Speaking of fall, our Strategic Symposium before the September General Membership meeting at the Sprint World Headquarters is an opportunity for our leaders to interact with each other and learn more about the goals and directions of the Board of Directors for the year. A discussion about fall wouldn't be complete without mentioning my personal highlight of the season – Holiday Mart! This year's event will take place October 20-23, 2016 at Bartle Hall.

There are so many additional activities and opportunities for you as members of the JLKCMO this year. What am I most looking forward to? The many new training opportunities. The Board is working to ensure we continue to support our mission and your interests through our League trainings. As a result, the Training Committee has worked hard to bring back some all-time favorites while also adding a few new trainings to the mix. Lots full already! **And this will be ont in five weeks time.**

Finally, I want to welcome each of you this year to reach out to me at any time. I operate on an open-door policy with an open-door attitude. I would love to get to know as many of you as possible, and to understand why you chose to join the League and what keeps you coming back year after year. For me, I joined because a friend of mine was interested in the League. Now, I am so glad she asked me to consider this journey with her! After 12 years of membership, some of my closest friends are League members, I am a stronger leader from my experiences with the League, and mostly importantly, I feel as if I have a better pulse on our community and the needs of Kansas City. I love that our organization is able to make such an amazing impact!

I welcome our new League year with excitement to see what we can accomplish together. I hope each of you have an amazing year.

Jen Bennett

2016-2017 President



Come Shop & Experience the Magic

By Madison Hatten, Holiday Mart Marketing Committee

Thursday, October 20 – Sunday, October 23, 2016

Our 29th Annual Holiday Mart is quickly approaching and 2016 is going to be the best Mart yet! With many new retailers and updates to the event, you are sure to have a great time.

Kick off the holiday season and experience the magic! Grab your friends, your mother, your daughters or anyone you know who likes to shop for a good cause.

Proceeds from Holiday Mart allow the Junior League of Kansas City, Missouri to continue its legacy of giving more than \$16.5 million and 2.3 million volunteer hours to the Kansas City community.

Here's some information on this year's special events:

Preferential Shopping

Thursday, October 20, 9 am – Noon

- Special ticket required (\$35)
- Includes access to Holiday Mart all four days
- Exclusive first access to all retailers at Holiday Mart
- Breakfast buffet from PB&J
- 11:30 am enter-to-win raffle for two specially selected retailer swag bags (must be present to win)
- One free drink ticket included in purchase price

The Holiday Mart doors will open early for Preferential Shopping ticket holders who are ready to see the hot new items featured at the Mart this year, or who just can't wait to visit the booths of their favorite retailers! There will be a live enter-to-win raffle at the Independent magazine-sponsored Signature Tree of two specially selected retailer swag bags. Come enjoy a relaxing morning of indulging and shopping for a cause!

Ladies' Night Out

Friday, October 21, 5 pm – 9 pm

- Only 300 VIP tickets available (\$45)
- VIP ticket includes access to Holiday Mart all four days
- VIP-only access to dinner buffet by a local restaurant
- Two drink tickets
- Swag bag with special gifts from our sponsors
- 8:00 pm enter-to-win raffles (must be present to win)

Each person purchasing a Ladies' Night Out VIP ticket will receive a swag bag with specialty items from local vendors including Love Letters. In addition to the Ladies' Night Out VIP ticket, which is good for all four days of shopping, each person will receive two enter-to-win tickets for various, wonderful prizes, including jewelry from Kendra Scott and two airline tickets!



Cocktails with Claus

Sunday, October 23, 11 am – 1 pm

- Free event, no special ticket needed
- Take your picture with Santa!
- Everyone is welcome
- Drinks and special desserts available

This special event is open to all Holiday Mart shoppers. Stop by the Independent Magazine-sponsored Signature Tree to have photos taken with Santa! Photo props, desserts, and cocktails will be available for purchase to help celebrate another successful year of Holiday Mart and supporting the Kansas City community!



Time to Shop!

Along with our Special Events, we will have more than 200 retailers this year.

Many previously popular retailers will be returning and we have new retailers joining us! Here are a few retailers that are sure to be this year's favorites:

Returning Retailers

Cartoons by Jahraus

A Cartoon by Jahraus makes a great personalized gift – perfect for family members, friends, coaches and colleagues. Original cartoons are personalized using information about the recipient that you provide. With more than 250 designs to choose from, you're sure to find the perfect cartoon gift for that special someone.

Website: www.netoons.com

Mi Casa Tamales

Mi Casa Tamales is Boerne, Texas restaurant that makes delectable Texas-sized homemade tamales! These tamales are gluten free and have no preservatives. Mi Casa Tamales will be bringing items that center around Christmas morning, including holiday food plus gifts and pajamas! Yum!

Website: www.tamalesmicasa.com

Mommy Made it for Me

Mommy Made it for Me is a unique line of handmade children's products designed to foster creativity and imaginative play. Mommy Made it for Me makes personalized play tents, activity aprons, puppet theaters and more! Each design is made from their own original copyrighted sketches and patterns.

Website: www.playtentsforkids.com



Ride the new KC Streetcar while you're downtown! The closest stop is in the Power & Light District, at 14th and Main. Walk three blocks west to Central and one block north to 13th Street.



New Retailers

Katy Barrel Company

The Katy Barrel Company makes elegant, high-end home furnishings from repurposed and reclaimed material. This handcrafted furniture is made from vintage wine barrels and includes clocks, baskets, mirrors, bars, and even chandeliers! This unique furniture is a Holiday Mart must see!

Website: www.katybarrelcompany.com

Caroline's Cakes

Caroline's Cakes is known for the World's Best 7-Layer Caramel Cake! Steeped in its Southern tradition, this cake brings back memories of times passed. Its wonderful flavor comes from the authentic recipe, requiring a full day of care and patience to achieve the rich flavor. Caroline's Cakes also features other gourmet multilayer cakes such as the 7-Layer Southern Chocolate Cake, Coconut Cake, Carrot Cake and 7-Layer Lemon Cake! Caroline's Cakes was featured as one of Oprah's "Favorite Things"!

Website: www.carolinescakes.com

We look forward to seeing everyone at Holiday Mart 2016. Come shop and experience the magic! With your support, we will raise more money than we ever have for the Kansas City community!



2016 Holiday Mart Goals:

- 476 AMR shifts
- Total traffic = 25,000 shoppers!
- Over 200 retailers

Holiday Mart 2016 Fast Facts:

Where: Bartle Hall, 301 West 13th Street, Kansas City, MO

When:

Thursday, October 20	Friday, October 21	Saturday, October 22	Sunday, October 23
Preferential Shopping Event	General admission:	General admission:	General admission:
9:00 am – noon	9:00 am – 9:00 pm	10:00 am – 6:00 pm	10:00 am – 4:00 pm
General admission:	Ladies' Night Out:		Cocktails with Claus:
Noon – 9:00 pm	5:00 – 9:00 pm		11:00 am – 1:00 pm

Tickets:

All members have two single-day tickets included with their dues along with FIVE additional single-day tickets for family and friends. These tickets can be picked up as early as the September 28 General Member Meeting, or at JLKCMO headquarters any time after. Members can purchase an unlimited number of additional single day tickets for \$5 from their member homepage at jlkcmo.org. Members are also able to purchase all tickets at headquarters and at the door.

Please refer others to ticketmaster.com to purchase their tickets this year for all ticket types.

- Single Day
- Weekender (Saturday & Sunday)
- Multi-Day (All four days)
- Preferential Shopping
- Ladies Night Out

Parking:

Valet: \$13 per vehicle, cash only

Garage Parking:

Designated Power & Light District parking garages will charge only \$2 to drivers who mention Holiday Mart. The garage at 13th and Walnut includes a shuttle stop for Holiday Mart visitors!

FREE Lot Parking and Shuttle Service:

Hallmark Campus – 27th Street between Grand & Gillham, Kansas City, MO
 Kemper Garage and Lots – 1601 State Line Road, Kansas City, MO

Handicapped Parking:

Handicapped Parking is available at the Auditorium Plaza Garage just East of Bartle Hall. Access to this lot will be restricted and will require a permit.



Meet Your 2016-2017 Board of Directors!

By **Whitney Carter**, *Inside Scoop* Step-up Editor

To get to know our new Board of Directors a little better, we asked them about their favorite League memories. The result? A touching walk down memory lane.

Katie Werner, Director of Finance

My favorite membership memory was the May General Member Meeting in 2013. As the New Member Education Chair, it was my privilege to announce the new group of first-year Actives after completion of their New Member year. This group of advisors and New Members worked through the challenges of an ever-changing program that had to adjust to the closing of the resale boutique. It was a great evening to celebrate so many amazing women who had worked all year and demonstrated their dedication to the League and what it represents in the Kansas City community.



Katie Minnis, Step-up Director of Marketing

My favorite memory is honestly every meeting/event. I love having to opportunity to meet, engage, learn from and make memories with all of the amazing women in the League. I am still so thankful for having such a wonderful New Member group, who still meets monthly today.



Susan Moss, Director of Marketing

It's hard to pick just one... I love learning something new in every placement I hold. Co-chairing the 25th anniversary Holiday Mart in 2012 was definitely a highlight for me. The only thing that might rank higher was planning and performing in the Follies number for the September General Membership Meeting of our 100th Anniversary year.



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Felisha McDougald, Director of Membership

My first Active year I was Senior Friends Chair. My senior home was Brighton Gardens, in Prairie Village. I held dinners at my home (cooked by Leaguers of course), organized events with the home involving children, decorated the home for the holidays, among other things. Their gratitude far outweighed my service, and I am a forever volunteer and decorator for the home now.

A few highlights:

The residents purchased a glass Hershey's kiss for me with a letter from several that said "this kiss will never melt like the memory of our time with you will never fade from our memories."

During the dinner at my home, one lady started crying, saying she didn't know what she had done so good to deserve being treated this way.



Ericka Duker, Nominating Chair

One of my favorite Junior League memories was seeing all the 100th Anniversary events come to fruition. I chaired the 100th Anniversary committee during its ideation stage, so it was nice to see all the 100th chairs' visions turn into amazing events.



Jessica Peltzer, Director of Community

One of my favorite memories was a Thursday snow day when the metro schools were closed. I remember Mary Ann Woirhaye saying she couldn't sleep all night knowing all the kids who would go without food all weekend. So, Mary Ann, Christy LaHood and I packed up our kids, did all the BackSnacks and Ocie graciously delivered them to UA. It was a team effort and no kids left school on Friday without food for the weekend. Our kiddos were so little and took such pride in the work they were doing. The attention they gave to each bag, the joy on their faces and care they displayed in doing for others was wise beyond their years. As a mother, I can only hope my time and love of the League will help instill virtues in my children that will last them a lifetime.



Jen Johnson, President-Elect

One of my favorite memories is of my Nominating Committee. At one of our last meetings of the year, after we had finished all of our official business, we sat on the patio at one of our committee member's houses and talked and laughed until one am. It was one of the best and most memorable moments of my League career.



Jen Bennett, President

This is actually really difficult to just pick one. One of my favorite placements so far in the League was being the Active co-chair to the 100th Anniversary. There was an amazing committee of Sustainers and Actives to assist in planning and executing the celebration of our 100th year. Throughout that entire year I enjoyed all aspects of us celebrating our 100 years in Kansas City. I learned so many things about how the League has left a lasting legacy within Kansas City, it's just amazing what a group of women with goals can accomplish especially over 100 years. I also enjoyed meeting so many Sustaining members that are now wonderful friends of mine.



Kristen Yates, Director of Planning

As Nominating Chair 2014-2015, I was terrified of standing in front of the entire membership to announce the new Board of Directors slate at the December GMM. Afterwards, I posted a "thank you" on Facebook to several people who tried their best to help calm my nerves before the presentation, and I was completely overwhelmed by so many comments by women telling me I did a great job. That, to me, is the perfect example of why I stay active. We are a group that is there to lift each other up, and every one of us needs that at times.

Colleen Goldblatt, Director of Training

My favorite memory is from the year I chaired Special Events for Holiday Mart. The day before my oldest daughter started kindergarten, she and I spent the day at Headquarters building media invitations and giveaway bags. It was a wonderful day of supporting the League and promoting voluntarism with her.



Theresa Uchtyl-Etler, Director of Fund Development

I have so many wonderful memories over the years with the Junior League! But my favorite memory has to be when I co-chaired Holiday Mart in 2007 with Heather Harper. We had the distinct honor of welcoming Jim Brickman, American songwriter and pianist of pop and contemporary music, for a special celebration event in honor of Holiday Mart's 20th anniversary. I will never forget when he put on his free concert during shopping hours on Saturday and the goosebumps I got the instant his fingers touched the piano keys for the first time. All of the hard work of planning and preparing for the mart seemed to just melt away! Amazing!



Amy Hill, Board Assistant

It is hard to narrow it down to one, but two specific memories stand out in my mind: The first, going to New York City with my dinner club. It was an amazing time seeing the sights... and it happened to be Restaurant Week there, so we had the opportunity to try some amazing restaurants during our trip! The second is Holiday Mart 2009, when I was co-chair. After a week of hard work, little rest and my mother bringing by "comfy" shoes midweek, it was over. After we cleared out, I was exhausted, sad, happy... but mostly proud. Looking back and recognizing what our committee had accomplished and given back was truly rewarding and fulfilling!



Lisa Nickel, Director of Sustainers

One of my favorite League moments was the incredible pride I felt when I attended the 100th Anniversary luncheon. It was great to see so many women who had contributed their time and talents to our organization. The feeling of accomplishment, sisterhood and community was heartwarming.



Erin Markowicz, Bylaws Chair

My favorite Junior League memory is associated with Healthy U. I remember sitting with Mandy Stelle crafting what Family Dinners was going to look like that first year. Mandy and I continued shaping it into the first year of that program and then morphing it again the second year when we where Healthy U Chairs. That first year was trial and error and Jen Ray and Jen Bennett let us take this and run with it. I think the biggest take away from this memory is that the three of us were so close that we formed our Dinner Club made up of ladies that were part of the first and second years of Healthy U. They are also my best friends. Hugs... Amy Hill, Jen Ray, Jen Bennett and Mandy Stelle.



Celeste Greenlee, Executive Director

Being part of the Junior League community for less than a year I don't yet have a favorite memory however, I recently attended a memorable League event. At the New Member Kickoff I was touched to see the enthusiastic women greeting friends and making new ones as they began their League experience. This diverse group of individuals was transformed into the 2016-2017 New Member Class by the end of the evening under the guidance and leadership of New Member Education Chair, Katie Rooney, a passionate group of small group leaders, and Past President, Marissa Schaffner's fabulous ice breaker. I look forward to seeing this group develop into future League leaders.



Where Are They Now? Organizations the JLKCMO Helped Found

Jazzoo and the Zoo Learning Fund

By **Anna Price**, *Inside Scoop* Committee

Everyone in Kansas City looks forward to the first weekend in June. Not only is school out and summer in full swing, but it is also the weekend of one of the favorite, most fun events of the summer – Jazzoo. Jazzoo, the Kansas City Zoo’s top fundraiser, brings out people of all ages to sample some of Kansas City’s best food and drinks and enjoy the vast array of entertainment provided for the evening. Despite being one of the city’s most popular events, few people realize that they have the JLKCMO to thank for the revelry.

Jazzoo started in 1990 as part of the League’s 75th Anniversary project. The League, with an initial donation of \$200,000, established an endowment fund which became known as the Zoo Learning Fund, to support educational projects for the Zoo including the creation, design and implementation of educational programs and materials. Created as the primary fundraiser for the Zoo Learning Fund, Jazzoo was originally modeled after Zoo-To-Do, a fundraiser for the Audubon Zoo in New Orleans. From the start of the planning process, it was apparent that this type of event would go far. With the help of Steve Cole, the president of the Kansas City Restaurant Association, and Jimmy Frantze, restaurants from across Kansas City donated food and alcohol, and two bands entertained the crowd throughout the evening. Attendance was originally limited to 1,000 people. In total, \$150,000 was raised the first year and all the proceeds went to the Zoo Learning Fund. It was an overwhelming success. In 1994-1995, JLKCMO received the Fund Development Award from the Association of Junior Leagues International in recognition of the Jazzoo project.

The original League Jazzoo Committee had not only the honor of creating an important, lasting event, they also had the opportunity to work closely with amazing women and create some lasting Jazzoo memories. “League member and committee member Susie Popplewell came up with the name Jazzoo,” recalls original committee member Jan Marcason. “There were 80 people on the Jazzoo committee.



THE JUNIOR LEAGUE OF KANSAS CITY, MO, INC.
Jazzoo



They met once a month during the year and weekly closer to the event. Committee members still talk about what a great placement that was and how much fun they had planning and attending Jazzoo.” She also remembers the challenges of putting on such an expansive event before today’s technology was common. “Cell phones were not used at that time and we carried big walkie talkies around to communicate when trash was overflowing, or more food or drink was required.” While it was a lot of work, the opportunity to play an important part in the origination of such a wonderful Kansas City event is something they will never forget.

While no longer run by the League, Jazzoo has become an integral source of funding for the Zoo. Originally 100% of the proceeds of Jazzoo went to

For 1992, Jazzoo Goes Down Under.



Celebrate "The Australian Outback"

At The Third Annual Jazzoo Gala, Friday evening, June 5, 1992.

If you thought all black-tie events were stuffy, The Junior League of Kansas City, MO, Inc. invites you to experience the fun, the food and the festivities of this year's Jazzoo. Not only will you and your mate enjoy our "Australian Outback" theme, all funds raised for the event will be donated to the Zoo Learning Fund, an independent endowment established for educational programming at the Kansas City Zoo. Tickets are \$75 per person. Patron tickets are \$250 per couple, and include one valet parking pass.

More Than 40 Caterers So You Can Hop From Booth To Booth All Night Long.

Last year's restaurants and caterers included the Bristol Bar & Grill, the Ritz-Carlton, Plaza III, Cafe Allegro and many others. Many of them will be returning this year, along with new entries such as Veco, the Salty Iguana and Boardroom Bar-B-Q.

the Zoo Learning Fund, today the proceeds are split between the Zoo Learning Fund and Friends of the Zoo. Over the past eight years, Jazzoo has raised more than \$6 million to help provide funding for operational costs and special programs at the Zoo. The proceeds also helps make it possible to provide the specifically formulated foods required for over 1,100 animals.

Today's Jazzoo has of course evolved quite a bit since the original 1990 event, but it still follows the original model created by the League. About 70 local restaurants, with good libations and great music placed strategically throughout the Zoo draw thousands of people each year to spend an evening at the Zoo in "creative black tie." The size and scope of event has grown exponentially throughout the years. Annual attendance has now soared to over 5,000 attendees. The overall amount raised has ballooned from \$150,000 in 1990 to \$570,574 in 2014. It has been rated one of Kansas City's Best Charitable events every year since 2004. In the years since handing over the event to the Zoo, the League has been able to continue its connection with Jazzoo through its members serving as general chairmen and providing endless volunteer hours to continue to help make the event possible. The Zoo Learning Fund's board of trustees includes representation by four JLKCMO members, typically Sustainers, appointed by the JLKCMO's Board to serve for a term of three years each. The League is proud to have such a remarkable history with one of the premiere events of the year and to continue to have such a strong connection with the Kansas City Zoo, one that is sure to continue for years to come.





Fall Training Preview

By Kelli Eason, Training Committee Chair

Sure, trainings are something we all have to attend for credit – but they also provide our members with a much greater opportunity. Trainings support our mission of providing trained volunteers to the community while also prepping us for experiences outside the League. They're also a fun way to meet people beyond of our typical Junior League circles and learn something new.

Every Active member will attend a training (or two!) by the end of the year, but have you ever wondered what all goes on behind the scenes? Do you know how the trainings get selected each year? Or, where the committee finds these great speakers? Perhaps you've wondered how to submit an idea for a training, or even how to provide feedback on areas you may think are missing from the offerings. These are all great questions, and something the Training committee spends a significant amount of time discussing during their first meeting of the year.

For the Training Committee, the work is very much front-loaded. The group starts the League year early by hosting the kickoff meeting in June. During this time, the Training team goes through introductions and expectations for the year, and then we start the fun part – brainstorming ideas for potential trainings. By the end of the meeting, the women assign topics to their committee members to research potential speakers and locations. The committee members then spend the next month reaching out to potential contacts to determine the specifics – if they are interested, where the sessions would be held and what would be discussed. They also work with speakers on potential dates.

The team regroup at its July meeting to discuss the potential trainings, and eventually creates a list of final trainings to schedule. The group does have to consider its quotas (minimum number of trainings and percentages of specific types), but within those parameters, does its best to offer a wide variety of opportunities to ensure there is at least



one training that interests each of our members. After the committee prepares the final list, they present their work to the Training Council, President and eventually the Board, for approval. Once they have approval, the committee work to finalize the remaining details, add the trainings for sign-up to Digital Cheetah, and then spend the rest of the year hosting and sending thank-you notes to our lovely speakers.

The committee understands the League is filled with women who balance multiple other commitments – work, family, friends and fitness, just to name a few – so they strive to ensure our members enjoy their time spent at training events. Ultimately, the Training Committee’s goal is to provide trainings that our members want to attend and receive value from.



What’s in store for this year? Well, it’s safe to say the Committee has been incredibly busy! They have developed a great list of trainings with the hope that every member finds an event (or more!) they are excited about. Here’s what’s up this fall:

- Advanced Leadership Certification Series, modules 7-12: These can be attended as individual sessions and out of order; they are designed to be stand-alone classes.
- Leadership classes about women in leadership, learning your social style, women in entrepreneurship.
- Civic awareness classes with some of our new community partners.
- How to sleep train your baby for moms and CPR certification for those interested.
- Several fitness classes, including Fusion, Bar Method and yoga.
- Styling classes at Spruce Home, Nell Hills and even one with the lovely Caitlin Fore, our own League member.
- Tours! Sporting KC, Chiefs, Shatto Milk, J. Rieger & Co., Big Rip Brewing and Green Dirt Farms.
- Food and beverage classes: Sushi making, craft cocktail making.
- An online offering for those of you who aren’t able to attend in person.
- And more!

If you think a good training is missing from this list, don’t fret! The Training Committee always accepts suggestions from League members. If you have a training you’d like to have offered, reach out to someone on the committee or one of the chairs for consideration. The committee does its best to include as many of the ideas as possible, while simultaneously balancing practical considerations like time, cost and location.

The fall trainings have already been posted, but members can expect the spring trainings to be available sometime in November. The Training Committee is so excited for what this year has in store, and looks forward to seeing each of you this year!



Spotlight on Revamped New Member Program

By Erika Brant, 2015-2016 New Member Education Chair

It has been two years since the New Member year program was revamped, and the feedback has been overwhelmingly positive. As we reflect on the success of the new program, we owe a huge thank you to those involved in seeing these changes through.

The changes began with Kori Crouse and I pulling the program together based on recommendations made by the Member Special Development Committee. We solicited feedback from Julie Randolph, Rachel Sexton, Emily Hess, Robin Rowland and Theresa Uchytel-Etler, as well as the 2014-2015 New Member Advisors. Like our Actives, the New Members were asking for more flexibility with the schedule, so that was a priority for the committee. In the end, the organizers aimed to shift the focus of the New Member year to spotlight how the League impacts the community.

The first step in revamping the New Member Program started with direct feedback from recent New Members. In fact, the New Member Education Committee had several discussions after the second year of the program (2014-2015) about what was working and what wasn't – incorporating feedback from all the New Member Advisors from that year. There were also survey results from that New Member class as well as anecdotal information from a group of New Members.

That was just the starting point. We then talked to members of the Membership Special Development Committee, who drafted the initial plan on a quest to discover the root of their intentions. Along with Kori Crouse (2015-2016 Director of Membership), the committee created a proposal, which was shared with then President Julie Randolph and President-Elect Rachel Sexton. Once the Board approved the changes in spring 2015, the updates were rolled out in the 2015-2016 League year.

The primary changes? The committee added Our League at Work tours and community volunteer shifts from a larger variety of community partners. The Our League at Work tours are experiences the New Member Education Committee sets up with community partners. They are opportunities for the New Members to go to community agencies, hear from the community agency about what they do and receive a tour of the facility. A Sustainer also attends to give the New Members a little history of the League's involvement with the community agency, and then give some insight into what the Sustainer has received from her experience.

Volunteer shifts are simply that. Volunteer shifts. The New Member Education Committee set up shifts for the New Members to attend at community partner agencies. Generally these shifts are offered

Top Photo: New Members and then lots of names will go in this box area

Bottom Photo: New Members and then lots of names will go in this box area





Above Photo: New Members and then lots of names will go in this box area

at agencies that aren't options for Our League at Work tours. New Members pick the agencies they want to experience.

Before Our League at Work tours and volunteer shifts, New Members were only offered opportunities with approximately five community partners. Last year that number was increased to nearly 15. New Members could pick five partners that most interested them. Council Meetings were also opened to New Members so they got a better picture of how the League actually runs. Additionally, the group reduced the number of large group meetings from five to three, while spinning relevant information off into online videos and handouts for future reference.

The feedback speaks for itself. New Members in 2015-2016 reported being about 14% more satisfied with the New Member year and the League than New Members from 2014-2015. The 2015-2016 group also saw less women who required extensions to complete their requirements. One of the objections from New Members in 2014-2015 was that the time commitment was too demanding and, by cutting back on the number of requirements and focusing on the quality of opportunities, the committee provided the New Members with a more favorable overall experience.

But the changes didn't take place without a few hiccups. While some members felt passionately about some nostalgic elements of the program, after talking to multiple members and collecting information, there was a resounding amount of support and positive feedback for their proposed changes. In the end, everyone was happy to see the League address issues in a perpetual effort to construct the best New Member experience possible.

As always, the tweaks here and there are an ongoing process. This year's New Member Education Committee is building upon what was suggested and proved to be successful this past year, with the ultimate goal of continuing to improve the program. If the past year's improvements are any indication, the 2016-2017 year will be even better!



This Season in the JLKCMO Archives

The Cowtown Carnival

By Whitney Carter, *Inside Scoop* Step-Up Editor

The Cowtown Carnival was a show originally conjured in 1946 and continued in 1947, before going dormant for seven years. It was revived with grand style in 1954. The event was promoted in the *Kansas City Star* in September of 1954, highlighting that 85 members of the League participated in the Carnival, with 200 League members assisting in all. Tasks assigned to League members spanned a variety of jobs such as make-up artists, dressers, scene-shifters, time keepers and custodians.

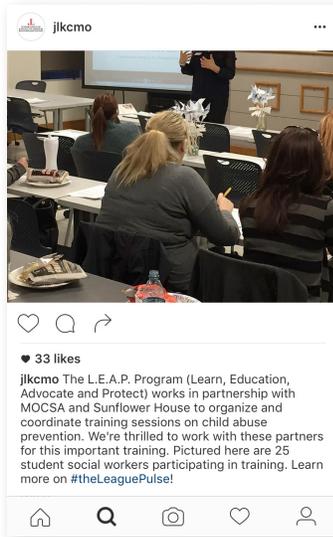
The Cowtown Carnival was executed with style, skillfully directed and professionally choreographed. The party was hosted in the grand ballroom of the Hotel Muehlebach, now a part of the Kansas City Marriott Downtown. The event featured dancing from 9 p.m. to 1:00 a.m. with a floor show halfway through the evening. Members of the JLKCMO were star performers, hand-selected by open audition at the League clubhouse. The 10:30 p.m. show consisted of singing, dancing and skits with elaborate scenes and costume changes. The sold-out show ran for four nights. The party, as was promoted in the *Kansas City Star*, “approximates a night club program with singing, dancing, acting and a skit.”

The purpose of the 1954 revival was to benefit the Rehabilitation Institute while drawing interest in American Royal week, as a charitable and promotional event. The American Royal remains an active and prominent philanthropic volunteer-based organization in Kansas City. The Rehabilitation Institute was founded in 1949 to assist in “the rehabilitation of handicapped men, women and children, regardless of race or creed.” Junior League funds benefitted many affected by polio, with a special allocation to speech therapy services.

FOR A COWTOWN FETE
CARNIVAL WILL BE SPONSORED BY
THE JUNIOR LEAGUE.
Plans Are Under Way for the
Event to Be Held October 20
to 23 as Part of American
Royal Festivities.



CHAIRMAN FOR COWTOWN CARNIVAL . . . MRS. REED P. BYERS—
Atzenweiler photograph).



#JLKCMO

Have you been out and about with your League buddies lately? Don't forget to share these memorable moments on Instagram and Facebook by tagging #JLKCMO or the @JLKCMO Instagram account. These ladies did, and now we all benefit from their hash tagging fun.

A hashtag is a word or an unspaced phrase prefixed with the number sign (“#”). Words in posts on social networks such as Twitter, Facebook, and Instagram may be tagged by putting “#” before them, either as they appear in a sentence, (e.g., “Successful meeting tonight at #JLKCMO headquarters.”) or appended to it (e.g., “Had an awesome meeting tonight! #JLKCMO”).

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By the Numbers:

What's in store with for the League this year? Let's examine it by taking a look at the numbers.



Comings & Goings

A Warm Welcome to:

Katie Chalfant (S), who reinstated.

Hillary Hardy (A), who transferred in from Richmond, VA

Bonnie Mentel (A), who transferred in from Tampa, FL

Emily Palmer (A), who transferred in from Colorado Springs, CO

Caroline Parker (A), who transferred in from Dallas, TX

Mary Pfeifer (S), who transferred back from Northwest Arkansas

Katherine Smith (A), who transferred in from Wichita, KS

Virginia Thomas (A), who transferred in from Jackson, MS

A Fond Farewell to:

Stephanie Brovold (A), who transferred out to Minneapolis, MN

Susan Horowitz (NM), who transferred out to Phoenix, AZ

Hannah Keogh (A), who transferred out to Chicago, IL

Shelly Myers (A), who transferred out to Phoenix, AZ

Christine Smith (A), who transferred out to Cincinnati, OH

Our Deepest Sympathy to the families of:

Barbara Roberts, who passed away April 15, 2016

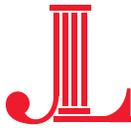
Shout Outs:

Shout Outs is a section new to Inside Scoop. If you know of any recently honored League Members, please direct your submissions to InsideScoopEditor@jlk.org.

NextGen Leader, Kansas City Business Journal: **Gretchen Ivy**

NextGen leader, Kansas City Business Journal: **Kelly Hancox**

Any women who mean business?



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Friday, March 3, 2017
Studio Dan Meiners

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