



**JUNIOR LEAGUE OF
KANSAS CITY, MISSOURI**
Women building better communities

Media Release

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FOR IMMEDIATE RELEASE

HealthyLivingKC's Second Annual Fun & Fitness Fair to be Held Saturday, May 13, 2017

The Junior League of Kansas City, Missouri (JLKCMO) in partnership with the Urban Neighborhood Initiative (UNI) will host the second annual HealthyLivingKC Fun & Fitness Fair. This event will help children and families prepare for a safe and healthy summer of fun, learning and outdoor playtime.

The free event takes place on Saturday, May 13th from 12:00 p.m. to 3 p.m. at the Kansas City Police Department's East Patrol Division Station at 2640 Prospect Avenue Kansas City, Missouri.

The fair will offer a variety of resources and activities for children and their families. Highlights include:

- Free lunch
- Free fresh fruits and vegetables provided by Truman Medical Center Mobile Market
- Free health screenings provided by Black Health Care Coalition and Rasmussen College coordinated by Samuel U. Rodgers Health Center
- Free books provided by Church of the Resurrection's bookmobile, Bluford Library and Dolly Parton Imagination Library
- Free bicycles in collaboration with RevolveKC (while supplies last)
- 25 free bicycle helmets and safety demonstrations provided by BikeWalkKC

The Fun & Fitness Fair will also offer bounce houses, face painters, demonstrations from the Kansas City Fire Department and Kansas City Police Department and Healthy Hip Hop performances from H3TV that includes a message about the importance of physical fitness and activity.

"The Urban Neighborhood Initiative's partnership with the Junior League of Kansas City, Missouri has been very beneficial to the residents of the UNI," said Dianne Cleaver, Executive

Director of UNI. “It has allowed us to bring health-related resources and information to a large number of individuals and families. League members are delightful to work with and bring organizational skills and know-how along with a strong volunteer effort. We at UNI are so grateful that we’ve been able to provide literally scores of health screenings, flu shots, food and other essentials to our residents through our partnership with the League. We look forward to our second annual Fun & Fitness Fair with the League to encourage and support healthy behaviors for children and families.”

Save the date and join us as we prepare for an active and healthy summer.

About the Junior League of Kansas City, Missouri

The Junior League of Kansas City, Missouri (JLKCMO) is a 501(c)(3) organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

We accomplish our mission by:

- Providing a motivating and supportive environment that stimulates members.
- Increasing our impact in the Kansas City community by effectively coordinating our resources with community needs.
- Maintaining financial stability through our endowed funds and fundraising events.
- Providing comprehensive training opportunities to develop volunteers to better serve the community.
- Communicating and promoting the organization’s mission and historical significance to our membership and the community.

The JLKCMO reaches out to women of all races, religions and national origins, who demonstrate an interest in and commitment to voluntarism. Our League currently numbers nearly 1,400 strong. We are women who work full-time, part-time and in the home; single women, married women and mothers. We are women who share diverse interests and backgrounds as well as a desire to improve our community through volunteer action and grant-making. Our commitment has remained unwavering: to develop exceptionally qualified civic leaders who can identify a community’s most urgent and pressing needs and address them with meaningful and relevant programs and initiatives that not only improve lives, but change the way people think.

Since 1914, our League has been associated with more than 350 community agencies and organizations. Our members have donated more than \$16.5 million and over 2.3 million hours of volunteer time. League members research areas of need in the Kansas City area and educate the membership and the community about those issues. Currently our focus is Women and Children.

About UNI

UNI works to bring business, government and community organizations together to increase prosperity and improve health, safety and education for current residents of Kansas City's urban core and for generations to come. Our priorities include the following:

Prosperity

- Create more jobs for residents, opportunities for employment at livable wages in the area, and thriving businesses
- Identify education and training opportunities for adults and career development and/or job opportunities for young adults
- Create an access point for a comprehensive approach to asset-building supports and services
- Attract mixed income housing and mixed use development to the area
- Strengthen neighborhood restoration and redevelopment of housing and grounds (steps and sidewalks, for example) and infrastructure (such as curbing and street lighting)

Safety and Health

- Strengthen neighborhood engagement in fighting crime
- Identify and/or create more safe places for recreation and exercise
- Develop more healthy food options
- Provide greater access to technology
- Support the development of community gathering places

Education

- Strengthen the efforts and capacity of parents, community organizations and schools to support school readiness and early learning
- Promote positive child and youth development opportunities for school age children and youth
- Prepare young people for college and careers

Neighborhood/Organizational Partners: Beacon Hill, Blue Hills, Center City, Ivanhoe, Manheim, Boston Heights/Mt. Hope, Squier Park, Wendell Phillips, 49-63/Troostwood, Blue Hills Community Services, Green Impact Zone and NHS (formerly Neighborhood Housing Services).

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