



JUNIOR LEAGUE OF KANSAS CITY, MISSOURI

FAST FACTS ABOUT C3KC

CONTACT: Susan Moss

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WHAT: C3KC is an award-winning collaborative event convening people from the corporate, civic, and community sectors to inspire, educate, and spark change for a better Kansas City. Now in its sixth year, C3KC has quickly become a cornerstone of change presenting relevant and cutting-edge topics focused on social innovation. Panel discussions led by local and national thought leaders provide attendees an opportunity to engage, exchange ideas, and network.

The event features a keynote presentation and several options for breakout sessions with special recognition given to the Branton/Hall Community Collaborator Award recipient. Each breakout session has been thoughtfully curated with the help of an advisory board on topics that affect the three sectors of Kansas City.

PRESENTED AND ORGANIZED BY: Junior League of Kansas City, Missouri (JLKCMO)

WHEN: Thursday, March 23, 2022

WHERE: In-person Union Station Kansas City

SPONSORSHIP AND TICKET INFORMATION: jlkcmo.org/c3kc

AWARD WINNING: C3KC was awarded the Association of Junior Leagues International (AJLI) Award for Development. This is one of the highest honors awarded by the Association.

RAISED FUNDS BENEFIT: In addition to being an event to spark change, C3KC also serves as a major fundraiser for the Junior League of Kansas City, Missouri.

SOCIAL MEDIA CHANNELS: Follow us for updates, background information, and news.

LinkedIn: C3KC

Facebook: @C3KCconf

Instagram: c3kc_spark_change

2023 KEYNOTE SPEAKER: Amanda Ripley is a *New York Times* bestselling author, often known for her books *High Conflict: Why We Get Trapped and How We Get Out* and *The Smartest Kids in the World: And How They Got That Way*. She is also an investigative journalist for publications including *The Atlantic*, *The Washington Post*, and *Politico*, as well as host of *Slate's* "How To!" podcast.

THE BRANTON/HALL COMMUNITY COLLABORATOR AWARD: Each year this award recognizes an individual who has played an active role in civic engagement, leadership, fostering a spirit of service, and collaboration for social good in Kansas City. This award was named in honor of two JLKCMO members – Mary Shaw "Shawsie" Branton and Adele Hall. These women were community volunteers and catalysts

for change, both of them known for working diligently to bring the right individuals together to solve some of our city's most pressing issues. This award includes a \$1,000 donation to the honoree's nonprofit of choice.

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RECIPIENT OF THE 2023 BRANTON/HALL COMMUNITY COLLABORATOR AWARD: Dr. Michael Weaver, MD, FACEP, CDM, has an expansive career focused on health equity. He is the president of the Mission Vision Project, dedicated to inspiring underrepresented minority students to envision a career in healthcare.

THE 2023 PROGRAM: Panel discussions among thought leaders from the corporate, civic, and community sectors:

- **Early Care and Education – Challenges and Their Consequences** Current challenges like pay, safety, and a decreasing number of caregivers and its impact on childcare.
- **Early Care and Education – -New Thinking for Age-Old Problems** Innovative approaches to solving childcare gaps to benefit the full community and promote economic development.
- **Enabling Economic Inclusion – Building Wealth Through Education and Entrepreneurship** Discussion of tools and resources available in the metropolitan area to help people of all backgrounds bridge the wealth gap and build equity.
- **Mental Health – Caring for Our Caregivers** Addressing the mental health needs of our teachers and caregivers, who have been substantially impacted by COVID.
- **Mental Health – Our Children** Children's healthcare isn't comprehensive without support for mental health services. A conversation around the issue's urgency and how to ensure that families find necessary services.
- **Reskilling Revolution: Long-Life Training and Learning** New strategies to help employers both retain the employees they have and recruit talent for the skills and jobs of the future.
- **Houselessness – It Takes a Village: Harnessing Community Efforts Through Partnerships** Examples of community collaboration from across the KC metro and successful strategies to end houselessness.
- **Health Equity – Innovative Approaches to Improve Pregnancy, Birth, and Postpartum Care for Women of Color and Black Women** Black women are three times more likely to die from pregnancy-related causes and experience postpartum challenges. What changes can be made to dramatically improve these outcomes?
- **Health Equity – Social Determinants of Health** Kansas City area health leaders discuss resource allocation, risk identification, research collaboration, and improving health care outcomes for underserved communities.
- **Philanthropy – Evolving Priorities** Philanthropic support for addressing social issues is happening with new and bolder steps. What does this support look like?



THE COMMUNITY ADVISORS WHO HELPED SHAPE THE PROGRAMS:

Jeffrey Byrne, Byrne Pelofsky + Associates, LLC

Cordell Carter, Aspen Institute

Andre Davis, Built

Wendy Doyle, United WE

Courtney Forkum, Aperio Philanthropy

Alfredo Garcia, RG Capital Partners

Davin Gordon, Hall Family Foundation

Whitney Hosty, Greater Kansas City Community Foundation

Gloria Jackson-Leathers, Ewing Marion Kauffman Foundation

McClain Bryant Macklin, J.D., Health Forward Foundation

Brent Never, Bloch School of Management, UMKC

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Stephenie Smith, Sophic Solutions, LLC

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