

C3KC Sponsor Form

SPARK CHANGE FOR A BETTER KANSAS CITY

For corporate, civic and community stakeholders, C3KC is a collaborative conference to spark change for a better Kansas City.

MARCH 3, 2021 • VIRTUAL EVENT



45

**NATIONAL, REGIONAL
AND LOCAL SPEAKERS**



97%

**EVENT
SATISFACTION**



400 +

ATTENDEES



MEDIA COVERAGE

Facebook • Instagram
Twitter • LinkedIn
eNewsletter
JLKCMO Website
Inside Scoop Magazine
JLKCMO Annual Report

SPONSOR BENEFITS	KEYNOTE SPONSOR \$20,000	PLATINUM SPONSOR \$10,000	GOLD SPONSOR \$5,000	BREAKOUT/ LUNCH & LEARN SPONSOR* \$3,500	SILVER SPONSOR \$2,500	BRONZE SPONSOR \$1,000
C3KC Tickets	20	16	10	6	6	2
Logo on screen during keynote presentation and opening remarks; option to introduce keynote speaker	✓					
Option to have logo on screen during breakout session or Lunch & Learn virtual sessions (as available)	✓	✓	✓	✓		
Option to introduce a breakout session †	✓	✓	✓	✓		
Name recognition at event	✓	✓	✓	✓	✓	✓
Advertisement in digital and print event program	Full Page	Full Page	1/3 Page			
Social Media, includes posts on Facebook, Instagram, LinkedIn or Twitter	4	4	2	2		
Option to provide business-branded materials at C3KC and other League events	✓	✓	✓	✓		
One 4-color ad in JLKCMO's bi-annual <i>Inside Scoop</i> magazine	1/2 Page	1/2 Page	1/3 Page			
Recognition on the JLKCMO & C3KC website sponsor pages, JLKCMO eNewsletter and Annual Report	✓	✓	✓	✓	✓	✓
30-second promo spot during event	✓	✓	✓	✓	✓	
Listed in thank you ads in KC Business Journal and The Independent Magazine	✓	✓	✓	✓	✓	✓

* Breakout Session OR post-event Lunch & Learn Sponsor.

† If available.

Customizable sponsorship and benefits are available. In-kind gifts are recognized at 50% of the donor-stated value. Sponsorships must be pledged by February 5, 2021 to receive complete sponsor benefits.

c3kc@jlkcmo.org • jlkcmo.org

Partner with Us!

By partnering with the Junior League of Kansas City, Missouri, you will spark change for a better Kansas City! You are supporting an organization of trained volunteer leaders who believe in improving our community. The net proceeds from C3KC go directly to the JLKCMO's projects and programs.



Yes!

I want to spark change for a better Kansas City and sponsor C3KC at the following level:

- Keynote Sponsor - \$20,000
- Platinum Sponsor - \$10,000
- Gold Sponsor - \$5,000
- Breakout Sponsor - \$3,500
- Silver Sponsor - \$2,500
- Bronze Sponsor - \$1,000
- Other _____

Sponsor Name: _____
(as you would like it to appear on donor recognition)

Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment Preference

- MasterCard Visa Discover
- Invoice me. Date for invoice: ____/____/____.
- Check enclosed. Please make payable to the Junior League of Kansas City, Missouri.
9215 Ward Parkway, Kansas City, MO 64114

Name on Card: _____ Signature: _____

Card Number: _____

Expiration Date: _____ 3-digit CID: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

For More Information

To learn more about C3KC or to confirm your sponsorship, please visit jlkc.org or contact c3kc@jlkc.org, 816-444-2112.



Wednesday, March 3, 2021