



**JUNIOR LEAGUE OF
KANSAS CITY, MISSOURI**
Women building better communities

Inside Scoop

Advertising Contract and Rates 2016-2017

Customer Information:

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Date: _____

Are you a League Member: _____ Yes _____ No Are you advertising in both issues? _____ Yes _____ No

(A 10% discount per issue applies for two-issue advertisers or League members who advertise by issue. League members who sign a two-issue advertising contract will get a total discount of 15% per issue.)

Indicate the 2016-2017 issue(s) in which the ad(s) will appear:

_____ **Spring** (January - May) *Deadline: March 1, 2017*

_____ **Summer** (June – August) *Deadline: April 1, 2017*

Check Box to Indicate Ad Size and Rate:

Check One	Ad Size	Dimension	Rate Per Issue	10% Discount Rate	15% Discount Rate
	Full Page	7 ¼" wide X 9 3/8" tall	\$320.00	\$288.00	\$272.00
	Half Page	7" wide X 4 5/8" tall	\$215.00	\$193.00	\$182.75
	One-Third Page	4 ½" wide X 3 ½" tall	\$130.00	\$117.00	\$110.50
	One-Sixth Page	2 ¼" wide X 4 ¼" tall	\$85.00	\$76.00	\$72.25
	Business Card	3 ½" wide X 2" tall	\$55.00	\$49.00	\$46.75
	Classified Ad	\$27 for 50 words, then .10 per word up to 100	After 100 words must go to 1/6 pg ad	N/A	N/A

Terms and Conditions:

- Payment is due at the time of the effective date of contract and must be attached to this contract.
- Advertisers outside the greater Kansas City area must pay by credit card by calling the JLKCMO at 816-444-2112.
- Full-year (two issues) contract: **full payment due at time of first deadline for ad copy.**
 - Ad copy may be changed per issue with copy deadlines as listed below.
 - Full-year contract will run for two seasonal issues.
- Should ad exceed the specified dimension, you will be charged for the next larger size.
- Payment will not be returned for cancellation of a full year (two-issue) contract before the year is completed.
- Ads must be submitted by email to *InsideScoopEditor@jlkcmo.org*.
 - Ads that require any change by JLKCMO will incur an additional charge of \$20 per hour.
 - Files accepted in these formats: JPG, GIF, TIF, BMP, PDF and Word.
- Specific placement of the ad is at the discretion of the *Inside Scoop* editor.
- *Inside Scoop* will not accept trades for free or reduced cost advertising.
- Discounts are given to Junior League members in good standing and AJLI members from other Junior Leagues within a 100 mile radius.
- Discounts are given to advertisers running ads for a full two-issue year.

Deadlines for Copy, Contract and Payment:

Deadline Date	Publication	Internal Use Only Payment Received
March 1, 2017	Spring	
April 1, 2017	Summer	

- Please make check payable to the Junior League of Kansas City, MO and attach it to this contract.
- If paying by credit card, call JLKCMO at 816-444-2112 or fill out the attached Credit Card Authorization Form.

Mail Contract and Check To:
 The Junior League of Kansas City, MO
 Attn: *Inside Scoop* Advertising
 9215 Ward Parkway
 Kansas City, MO 64114-3307
 Fax: 816-444-9708

For more information, please contact the *Inside Scoop* editor at InsideScoopEditor@jlkcmo.org.

Signature (Required)

Date

Print Name

The nearly 1,400 members of the Junior League of Kansas City, MO, our Community Advisors and Community Partners will see your advertisement two times from September through June. More than 86% of our members are professionals, and 57% of our active members have children living in the home.

Thank You for Your Business

Junior League of Kansas City, Missouri
Inside Scoop Advertising
Credit Card Authorization Form

Date: _____

Please let this letter serve as my formal written authorization and approval for the Junior League of Kansas City, Missouri to charge the below described credit card for any and all charges and costs associated with the Junior League of Kansas City, Missouri. This letter shall constitute my express written permission for the Junior League of Kansas City, Missouri to charge the credit card for the amount listed below.

Sincerely,

Credit Card Holder's Signature

Ad Size

Issue Season

Total Dollar Amount to be Charged: _____

CREDIT CARD INFORMATION

(Please Note: ALL INFORMATION IS REQUIRED)

MasterCard Visa Discover (circle one)

Credit Card Number: _____

Expiration Date: _____ 3 Digit Security Code (CID) on back of card: _____

Name that appears on card: _____

Billing address: _____

Billing City, State, Zip: _____

Contact Phone Number: _____

Cardholder's Signature: _____

Cardholder's Email Address: _____