

Junior League of Kansas City, Missouri 2010 Holiday Mart Sponsorship At-A-Glance

The Junior League of Kansas City, Missouri 2010 Holiday Mart Sponsorship At A Glance	Presenting \$25,000	Shopping Bag Sponsor \$20,000	Experience Sponsor* \$15,000	Parking Shuttle Sponsor \$10,000	Platinum \$10,000	Gold \$6,000	Silver \$4,000	Bronze \$1,000	Patron \$500
Recognition on all Holiday Mart 2010 items	✓								
Recognition on Holiday Mart 2010 Admission tickets	✓								
Recognition on Information Postcards distributed throughout the metro	✓								
Logo on Holiday Mart 2010 Invitation	✓								
Recognition on Holiday Mart Street Signs on Show Floor	✓	✓	✓	✓	✓	✓			
Recognition on 25,000 Holiday Mart Maps distributed to shoppers	✓	✓	✓	✓	✓	✓			
Recognition in press kit distributed to over 50 media outlets	✓	✓	✓	✓	✓				
Recognition in Thank-You advertising	✓	✓	✓	✓	✓	✓			
Holiday Mart 2010 Media Insert	✓	✓	✓	✓	✓				
Recognition on signage at Holiday Mart 2010 event	✓	✓	✓	✓	✓	✓			
Recognition and logo on JLKCMO website	✓	✓	✓	✓	✓	✓	✓		
Advertisement in <i>Inside Scoop</i>	3	2	2	2	2	1			
Single Day admission tickets to Holiday Mart 2010	75	75	50	50	50	50	20	10	5
Tickets to Holiday Mart Ribbon Cutting Breakfast	2	2	2	2	2	2	2	2	2
Opportunity for a 8' x 6' booth at Holiday Mart 2010	✓	✓	✓	✓	✓	✓			
Opportunity for discounted booth space inside the retail area of Holiday Mart 2010 for promotion of your company	✓	✓	✓	✓	✓				
Opportunity for bag stuffer coupon (artwork required and will be printed in coupon booklet)	✓	✓	✓	✓	✓	✓	✓	✓	
Opportunity to sponsor "Ladies' Night Out, Preferential Shopping, Lounge Areas or Other Experience Areas To Be Named for Holiday Mart 2010			✓						
Opportunity to provide reusable shopping bag with company logo for all shoppers entering Holiday Mart 2010		✓							
Opportunity to sponsor the free parking shuttle for Holiday Mart 2010 shoppers who use satellite parking to for the event.				✓					
Opportunity to sponsor a special event (Training or Social) at your place of business for Holiday Mart 2010	✓	✓	✓						