



**JUNIOR LEAGUE OF
KANSAS CITY, MISSOURI**
Women building better communities

Did you know that many children in the Kansas City area do not have a book at home to call their own? Please help us put a book in the hands of a child by joining the city-wide Hooked On Books Elementary School Challenge.

The project is simple – collect new or gently used books appropriate for children age 0-14. The school that collects the most books between September 29th and October 31st wins a special visit by a Kansas City Chief football player! (The special visit date will be determined & coordinated between the organizations & the winning school.) Your school's efforts & hard work collecting books also counts towards the President's Volunteer Service Award.

Hooked On Books started in 1998 by *The Kansas City Star*. The Junior League of Kansas City, Missouri has been managing the program since 2003. Over the past eleven years, nearly 720,000 books have been collected and distributed for area children.

The Junior League of Kansas City, Missouri is a charitable organization of over 1,500 trained volunteers who have been serving the Kansas City community for over 90 years. The Junior League is in its tenth year of a 10-year commitment focusing on children's literacy efforts in the Kansas City area. Hooked On Books is one of a dozen local literacy programs that Junior League volunteers will commit time and money to this year.

If you are interested in participating in the Hooked On Books Elementary School Challenge, apply online at www.jlkc.org, click on "Projects/Partnerships", then "Agencies We Support", then "Hooked On Books". Please provide your school name, address, phone number, email address and contact person. A poster will be sent to identify a receptacle of your choice for book donations at your school.

You may choose your own book collection time period, and this year for the first time, we will pick up the books at your school during the first week in November. We will need you to count them and call the hotline at 816-997-8370 with your final number by November 1st. The winner will be posted on the School Challenge page of the website by November 30th.

For additional information on Hooked On Books, visit our website at www.jlkc.org or call the Hooked On Books Hotline at 816-997-8370. Thank you for your consideration of this important program. We hope you are up to the challenge of getting Kansas City kids **Hooked On Books!**

Sincerely,

Yvette Miceli
Junior League President, 2009-2010